



**NICHOLAS HOFFMAN
AND Co.**

Wednesday, January 5th

FINANCIAL BUILDING BLOCKS

- 10:00 a.m. Opening Remarks - Nick Hoffman
- 10:15 a.m. “Mathematics of Money” - Nick Hoffman
- 11:20 a.m. *Break*
- 11:30 a.m. “Budgeting & Saving” - Gary Martin
- 12:30 p.m. *Lunch with Speaker* - “The Art of Philanthropy” - Dr. Michael Shapiro,
Director of the High Museum of Art
- 1:30 p.m. “Credit Cards and Debt” - Nick Hoffman
- 2:30 p.m. *Break*
- 2:40 p.m. “What is Your Financial Personality?” - Dr. Conrad Ciccotello,
Associate Professor at the Robinson College of Business, GSU
- 3:30 p.m. *Close*

Thursday, January 6th

INVESTING IN A GLOBAL ECONOMY

- 10:00 a.m. “Investment Markets 101” - Carl Gambrell
- 11:20 a.m. *Break*
- 11:30 a.m. “Global Capital Flow – The Stampede of the Electronic Herd” - Dr. Alfred Mettler,
Associate Professor at the Robinson College of Business, GSU
- 12:20 p.m. *Lunch with Speaker* - “What It Takes To Be An Entrepreneur” - Boland Jones,
CEO of Premiere Global Services Inc.
- 1:10 p.m. “The World Is Not What It Used To Be” - Dr. Wayne Lord,
Visiting Clinical Professor at the Robinson College of Business, GSU
- 2:00 p.m. *Break*
- 2:10 p.m. “Asset Allocation – Who Cares?” - Bruce Albrecht,
Partner, P&C Global Wealth Managers SA in Zurich
- 3:00 p.m. “Hidden Secrets and More” - Panel Discussion
- 3:30 p.m. *Close*
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